

Vic's Bio Summary



Vic's sees life as a gift; one to be explored, enjoyed, shared and used as a source of continual learning. Talking with Vic you will hear early in any conversation "my life has been great, full of wonderful opportunities and I am thankful for them all but mostly for my decision to become a nurse and a mother.

Over four decades as a registered nurse has led Vic to develop a privately owned business with focus on education and advocacy for people caught in the ever changing healthcare world of unknowns. That private business is Vic's Healthcare Concierge Services (www.vicshealthcare.com)

Vic's Healthcare Concierge Services was started in 2013 with the mission to advocate and educate healthcare consumers by eliminating confusion and providing clarity through education to the healthcare consumer. The goal is to allow consumers to make informed decisions based on education and information.

Vic is always researching ways to promote best care through technology, people and processes. Most recently Vic joined SmartcareDoc as VP of Clinical Strategies. Her role is to provide thought leadership and guidance to their team and clients around the challenges of the constantly developing healthcare opportunities as they relate to expanding care via Telemedicine..

Prior to joining SmartcareDoc, USA Vic worked as a consultant in the health informatics field supporting clients such as community hospitals, ambulatory clinics, teaching university centers in both for-profit and not-for-profit settings. Vic has consulted with clients in various roles, with focus on specialized projects related to physician adoption, patient engagement, and C-suite leadership strategies.

Vic's entrepreneur spirit has always been strong. Living in Michigan in 1984 at the beginning of the personal computer revolution Vic and friends started a computer related business and grew it to a full service hardware and software store front servicing major clients in central and north eastern Michigan. The company delivered networking, hardware and software solutions along with training development. This experience, combined with her nursing background, uniquely positioned Vic solidly in the health informatics environment by providing her with a deep understanding of technology, processes and people and the interaction required to create a positive solution thus driving successful outcomes as a project manager.

Other opportunities have been a variety of interesting roles, including bedside care and management of departments in locations such as Morocco, Republic of China, Hawaii, Illinois, West Virginia and Michigan. These experiences have given Vic respect for diverse cultures, ability to adapt and vision of value for inclusivity. Inpatient, ambulatory and homecare have all contributed to Vic's vast real life experiences in healthcare.

Vicki was born and raised in West Virginia completing her nursing diploma from Ohio Valley General Hospital School of Nursing in 1974. Chamberlain School of Nursing provided Vic with both her BSN and then MSN with a focus in Healthcare Informatics in 2014.

Vic is a member of ANA and Sigma Theta Tau International Nursing Honor Society. Priorities are God, family, work and all of these involve others in Vic's community that spans three continents.

